



ATD NASHVILLE

CHAPTER

Association for Talent Development

Partnering with the Association for Talent Development Nashville Chapter will connect your business to Workplace Talent Development Professionals

Our members are your clients and potential clients. Sponsorship allows you and your team to stay top of mind with them all year-long giving your company a competitive advantage.

The Association for Talent Development, Nashville Chapter is committed to making Nashville work better. We provide a number of opportunities for members to learn and connect with one another and our sponsors, such as chapter meetings, virtual forums, coffee chats, and special interest groups.

Sponsorship and advertising with ATD Nashville allows you to reach a targeted audience of Talent Development professionals in a cost-effective way. If you offer a product or service that supports Talent Development, choose ATD Nashville as your partner.

Our members are involved in recommending and approving expenditures within their organizations for your products and services.

Highlights of our chapter include:

- *Monthly meetings with dynamic speakers.*
- *Monthly virtual forums*
- *Monthly professional series*
- *Newsletters*
- *Website content*
- *LinkedIn and Facebook social media opportunities*

Annual Sponsorships

	Platinum	Gold	Silver
Logo listed on the ATD Nashville website	● All Pages	● All Pages	● Home Page
Logo listed on the monthly newsletter "The Source"	●	●	●
Speaker Time chapter programs (3 minutes)	● 4 Programs	● 3 Programs	● 1 Program
Complimentary corporate membership	● 10 Seats	● 5 Seats	
20% discount on chapter programs, such as conferences	●	●	
Sponsor Highlight verbally at each Virtual Forum Meeting	●		
1 Customized special chapter event demoing and highlighting your products/services	●		
Investment	\$2,500	\$1,250	\$750

Individual Program Sponsorships

Our individual program sponsorships provide an opportunity to get in front of a live audience and include the following:

- Logo and mention of your organization as the program sponsor in all marketing for the program
 - 2 minutes to provide a company overview to attendees
 - An exhibitor's table for you to greet attendees, demo products, attract attention prior to the session and during breaks (live events)
 - Two complimentary registrations to represent your organization at the program
- Chapter Meeting: \$500
 - Virtual Forum: \$150
 - Professional Series: \$100



Association for
Talent Development

We are also happy to create a CUSTOM SPONSOR PACKAGE to best meet the needs of your company.

To learn more and to sign up as a sponsor, please contact: our VP Sponsorships for more information: sponsorships@atdnashville.org